



## **FOR IMMEDIATE RELEASE**

### **Media Contact**

Lyn C. Maize

Director

Market Analysis

Affiliated Computer Services, Inc.

(972) 373-5662

[lyn.maize@acs-inc.com](mailto:lyn.maize@acs-inc.com)

## **ACS Sponsors “Ideas to Innovation” Workshop**

### ***Clients Leverage 2.0 Strategies and Technologies to Impact Performance***

**CLEVELAND:** February 24, 2008 — Affiliated Computer Services, Inc. (ACS) announced that it has just completed “Ideas to Innovation,” a first-of-its-kind learning services workshop to engage its global learning services clientele in evaluating new 2.0 strategies and applications for accelerating and reinforcing learning and development.

ACS, a leader in delivering business value through exceptional enterprise learning solutions, convened a group of learning and development leaders to discuss approaches for bringing practical and realistic innovations to multi-level curriculum and learning environments. The primary focus of the workshop was on blending the benefits of collaboration and real-time knowledge sharing with reinforcement and alternative delivery methods.

Presenters and speakers at this exclusive gathering included Dr. Tony O’Driscoll, professor of practice at North Carolina State University and a fellow at IBM’s Center of Excellence, who discussed the changing “Webvolution,” a knowledge-enabled economy where synchronous learning becomes immersive, knowledge is dynamic, and corporate learning environments are being driven by demand for interactivity within social networks.

Other presenters shared equally unique and compelling views on immersive 2.0 tools and solutions, such as “Protosphere” from Proton Media, “eCampus” and collaborative learning strategies that drive performance and proficiency from Q2 Learning, and gaming strategies from Breakaway LTD. Also presenting were Grant Kreft with Intuition’s innovative mobile learning delivery solution, and Mike Vaughn from Regis Learning,

who spoke about new strategies for effectively using simulations in learning and performance improvement.

“We believe these emerging capabilities will be a unique and valuable resource for business and learning leaders in every organization as they catalyze their thinking about talent development,” explained Leo Blankenship, ACS vice president of Learning Solutions. “It confirms our thinking and theory that learning encompasses far more than just the formal activities in classrooms or in asynchronous self-learning; it also integrates with the informal interactions of people in their day-to-day interactive environments.”

ACS leverages powerful processes and technologies to deliver learning services to a global client base. The company’s services span the entire learning life cycle, from talent management and learning strategy, to curriculum design and development services, to complete learning process outsource services supporting 3 million people in more than 80 countries and in 20 languages. The ACS offering includes a world-class hosted learning management system, managed technology administration, strategic sourcing, content and curriculum development, learner care, and back office support services. For more information about ACS’s training and development capabilities, visit [www.acs-inc.com/learning](http://www.acs-inc.com/learning).

ACS, a global Fortune 500 company with 62,000 people supporting client operations reaching more than 100 countries, provides business process outsourcing and information technology solutions to world-class commercial and government clients. The company’s Class A common stock trades on the New York Stock Exchange under the symbol “ACS.” ACS makes technology work. Visit ACS on the Internet at [www.acs-inc.com](http://www.acs-inc.com).