



ACS Presents the Benefits of Blending Collaboration, Innovation and 3-D Virtual Worlds into Learning Design

April 2, 2009 – Affiliated Computer Services, Inc. (ACS) will sponsor the Chief Learning Officer (CLO) magazine's Spring 2009 Symposium, "Beyond Boundaries: Learning's Impact Across the Organization" and will present on how organizations can optimize their workforce by extending the blended learning concept to include 3D Learning and collaboration.

The CLO Symposium, which is being held April 6th through the 8th, 2009 at the Loews Miami Beach Hotel, Miami Beach, Florida will focus on how workforce demographics and increasing competition call for chief learning officers to strategically grow their role, align it with organizational priorities and develop powerful learning strategies that produce results

Globalization, a challenging economic environment, a younger workforce with rising expectations of collaborative, interactive work environments — all of these forces have converged to create conditions favorable to creating learning exchanges and experiences in Second Life® and other 3D virtual worlds.

ACS' workshop, held on April 7, will feature Caroline Avey and Lyn Maize discussing how 3D worlds can be seen as a new learning delivery channel — a channel through which companies can deploy facilitated experiential or simulated learning or group activities as well as capture informal learning exchanges. Not only does this capability address varying learning styles, but the presenters will also share leading practices and client stories that have allowed for various levels of learning, from cognitive and affective to skills to competency and performance based programs.

"This is ACS' sixth year to be associated with this premier event, which provides an excellent venue for business leaders to interact and share vital knowledge for the benefit of the industry," said Richard Klingshirn, executive managing director of ACS. "In addition to providing world class global learning outsourcing services, it is important for the industry to know that we continue to make significant investment in new and innovative ways to help our clients address the constant demand from their organizations for better talent management and workforce performance strategies".

As businesses seek innovative solutions to do more with less, so are learning organizations. ACS believes that learning partners, such as ourselves, must offer fresh ideas to help learning leaders motivate develop and prepare their workforce to compete effectively in their markets. Our early findings show that virtual world applications offer very effective and engaging platforms for creating high-value learning exchanges, with the same sense of "presence" and collaboration as single-site events. ACS believes the power is in the design and delivery, not just the technology or cost benefits.

ACS Learning Services helps competitive organizations increase the effectiveness of their people while addressing the cost pressures that are a reality during challenging economic conditions. ACS' services span the entire learning value chain, from learning strategy and assessment to content and curriculum development, learning administration and logistics services, technology, managed services and learning operations. ACS has more than 1,000 learning content designers and human capital management consultants in over 130 countries who bring expertise and measurable results to our clients. Our extended global footprint and our broad capability in designing and developing over 6,000 hours of custom learning, supporting 10,000 class hours and managing 2.2 million CPE hours each year, differentiate us as a leader in depth, breadth and scalability in today's learning BPO marketplace.

ACS clients include American Express, BP, Beckman Coulter, CalPERS, Canon U.S.A., Credit Suisse, Delta Airlines, Energy East, Ernst & Young, Fannie Mae, GM Europe, GlaxoSmithKline, Hertz, Kraft Foods, Océ Technologies, Siemens, Turner Construction, Toyota and many others.

About ACS

ACS, a global FORTUNE 500 company with approximately 70,000 people supporting client operations reaching more than 100 countries, provides business process outsourcing and information technology solutions to world-class commercial and government clients. The company's Class A common stock trades on the New York Stock Exchange under the symbol "ACS." Learn more about ACS at <http://www.acs-inc.com>.

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