

Learning Content Management System

MAXIMIZING THE VALUE OF ENTERPRISE LEARNING CONTENT

Managing the change, complexity and sheer volume of information and knowledge in today's business environment has placed greater burdens on Learning Organizations. This requires utilizing tools and systems that not only track, manage and deliver the right knowledge and information in context to learning, but permit learning professionals to focus on building and delivering interactive or immersive learning experiences; not on programming and coding of e-learning courses.

The ACS Learning Content Management System (LCMS) is designed to meet the demands of the global enterprise. It is a scalable, Web-based learning content development and management system that enables your organization to rapidly create, manage, and deliver high-quality learning content as part of an integrated learning and performance management system.

ACS offers full-featured LCMS functionality as a stand alone application or integrated with the IXPT™ Learning Technology Platform. The LCMS can serve up learning content in a wide variety of output formats:

- Organize legacy content in a central object repository for searching and reusability automatic navigation controls wrapped around the content for online learning delivery and allows metadata tagging of individual, reusable learning objects
- As part of content development and workflow management processes
- Pre-testing/adaptive learning capabilities
- Archiving of prior versions of learning content and delivery of blended or associated learning objects.
- Support of immersive and collaborative learning, assessments and simulations



A MORE EFFECTIVE WAY FOR AUTHORIZING AND MANAGING LEARNING ASSETS

Collecting, organizing, developing, and managing a wide assortment of content for learning purposes can be daunting. The ACS LCMS meets this challenge head-on with a collaborative, team-based, concurrent authoring environment that enables tracking and managing the valuable time of Subject Matter Experts as an integral part of the instructional design process. The LCMS also provides tools that are useful to project managers and reviewers.

The LCMS also supports a high-performance development process with workflow tools, reporting, and analytics that enables effective and efficient management of content resources, courses and curriculums.

MAKING THE CASE FOR AN LCMS

A few "points of pain" to assess when an LCMS becomes essential to learning operations:

- Unable to keep pace with the volume of content needed
- Can no longer manage developing content on the desktop
- Lack of ability to manage the overall development process
- Previously created content is difficult to find and use
- Need for repurposing content (or managing multiple, derivative versions)
- Content created for one delivery format is not usable in another format
- Difficulty in creating adaptive learning using traditional authoring tools
- Inconsistencies in delivery standards
- Frequently changing content is hard to track and manage
- Problems with manually attaching authored content to an LMS

Source: "Points of Pain" from Brandon Hall LCMS Knowledgebase 2007

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Key Benefits Include:

- Cost-effectively supports your large-scale content development efforts with a collaborative, team-based approach
- Enables rapid and consistent content development using a large library of built-in development templates
- Controls costs and increases authoring speed and productivity by using WYSIWYG authoring tools as well as reusable content assets and learning objects
- Enables you to easily repurpose content, authoring once and delivering in multiple formats
- Manages your content development process effectively, using built-in workflow, reporting, and analytics
- Completely hosted so you can be up and running quickly with your content development initiatives
- Integrates seamlessly with other content development tools within the ACS suite to:
 - Personalize and adapt learning to individual learners
 - Add study aids and other knowledge resources and resource links
 - Facilitate information and knowledge exchange among your entire learning population

ABOUT ACS

ACS, helping companies deliver efficient, consistent, quality learning services; driving business value through effective management of LearnerCare. ACS is the leading provider of learning outsourcing services to companies that consider people among their most valuable investments. We partner with our clients to help them increase the value their people provide, by deploying effective, efficient, and performance-based learning aligned with strategic business goals. ACS has been consistently acknowledged as a leader and high end provider by analysts industry publications. Our clients include Ernst & Young LLP, Beckman Coulter, Cisco Systems, Canon U.S.A., Delta, Energy East, GM Europe, GSK, the Internal Revenue Service, Kraft, Network Appliance, Océ NV, Turner Construction, and many others. For more information on ACS, go to www.acs-inc.com/learning.

FEATURES		
CORE PLATFORM	CONTENT MANAGEMENT	AUTHORING
<ul style="list-style-type: none"> • Fully integrated with other applications/modules • Modular plug-in architecture • Intuitive, simple, and consistent user interface • Customizable interface and business rules • Personalized home page • Flexible, granular, role-based security • Single-user profile and silent login support • Standards-compliant, including SCORM, AICC, and XML • Accessibility support and compliant with ADA Section 508 • XML-based reporting engine and several pre-built reports, including support for Crystal Reports • System management through built-in tools 	<ul style="list-style-type: none"> • Project-based centralized and unified content repository • Rich assessment engine with many question types • Support for question randomization and question banks • Multiple course tracks to adapt to learner profiles • Learning objects that enable content reuse • Support for glossaries and hot words • Supports multiple delivery formats: print, intranet, Internet, and CD-ROM • Modify, delete, and create projects, courses, assets, templates, and learning objects • Identify and manage milestones • Content delivery through a standards-compliant LMS (AICC, SCORM) 	<ul style="list-style-type: none"> • Flexible, project-based security roles for authoring privileges • Powerful WYSIWYG authoring environment • Offline authoring with Microsoft Word and import feature • Template-based content development • Capacity to repurpose existing PowerPoint presentations, preserving animations • Version management with rollback • Page-level check-in, check-out • Automated content consistency and completion checker • Tracking of development project progress and reporting • Workflow to facilitate routing and collaboration

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